

# THE PROCESS, ART, & SCIENCE OF LEADERSHIP

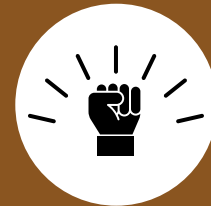


LEADER 193

**Leader 193 executive coaching utilizes the following process with groups and individuals:**

## CLIENT MOTIVATION

Why invest in leadership?  
What is the goal?  
What is the level of commitment?

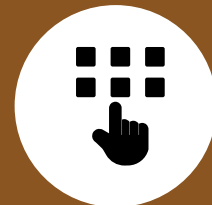


## ONLINE VIDEO SERIES

The Process, Art, and Science of Leadership  
6 videos outlining a common leadership language

## LEADERSHIP APP

App to supplement the online video series  
Identifies user engagement & organizational trends  
Engages each element of the online video series



## 1:1 OR GROUP COACHING

Discusses each element of the online video series  
1:1 Calls/Group Calls/Off-site/On-site

## FOLLOW ON

Key to achieving results  
Establishes common leadership language

